


**ВОКРУГ ШУМ.
Как сквозь него
прорваться?**



The image features a white background with delicate pink cherry blossoms and green leaves in the corners. The main text is written in a bold, black, brush-stroke style. The first line of text is in Cyrillic, and the second line is in Japanese.

БЦЭ, ЧТӨ

ДЕНАЕНШ, ДЕНАЙ...

(ЯПОНСКАЯ НАРОДНАЯ МУДРОСТЬ)

A man with extensive tattoos on his arms and chest is playing a purple electric guitar on a stage. He is wearing a black tank top and shiny, light blue shorts. The scene is lit with warm, yellowish light against a dark background. The word "ПРОСТО" is overlaid in large, white, bold, italicized Cyrillic letters across the center of the image.

ПРОСТО

A woman with long dark hair, wearing a red halter-neck dress and long red gloves, stands on a stage. She holds a microphone in her right hand and has her left arm raised. The background is a blurred audience under red stage lighting.

КРАСМВО



БОГАТО

A man with extensive tattoos on his arms and chest is playing a purple electric guitar. He is wearing a black tank top and shiny, light-colored shorts. The scene is lit with dramatic, low-key lighting, highlighting his tattoos and the guitar against a dark background. The word "ПРОСТО" is overlaid in large, white, bold, italicized letters across the center of the image.

ПРОСТО

Realt



Realt

БЫЛО



РАДИО

UNISTAR 99,5

НА ЛУЧШЕЙ СТОРОНЕ ЖИЗНИ

СТАЛО



РАДИО

UNISTAR 99,5

ТОЛЬКО ХИТЫ 90-Х И 2000-Х

Unistar ★
РАДИО



ПРОСТО

Unistar 
РАДИО

ПРОСТО

ЕРУНДА

A woman with long dark hair, wearing a red halter-neck dress and long red gloves, stands on a stage. She holds a microphone in her right hand and has her left arm raised. The background is a blurred audience under red stage lighting. The word "КРАСМВО" is overlaid in large white letters.

КРАСМВО





SALATICA

очень вкусно

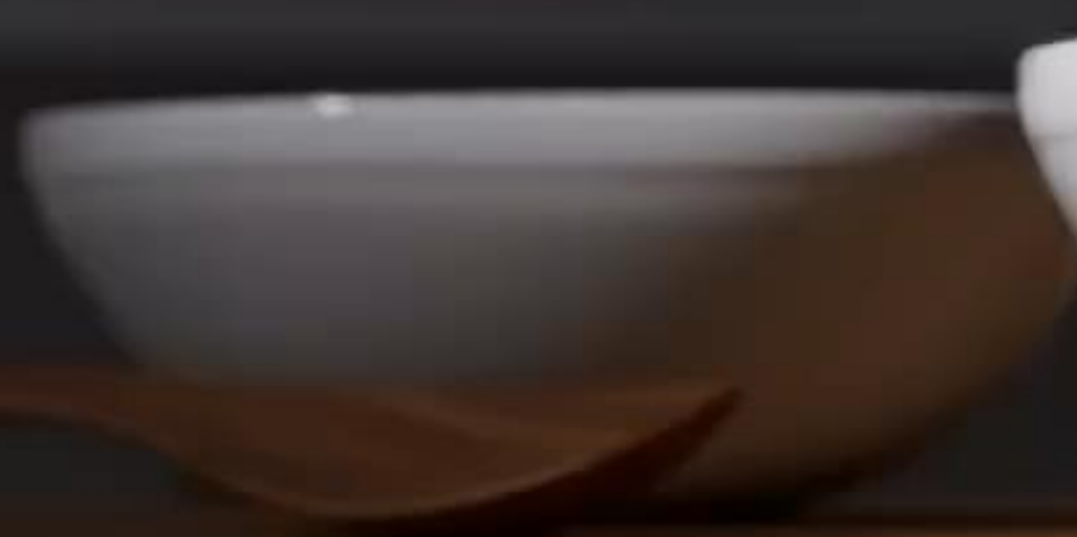
нежный горошек

попробуй

сочный

нежный

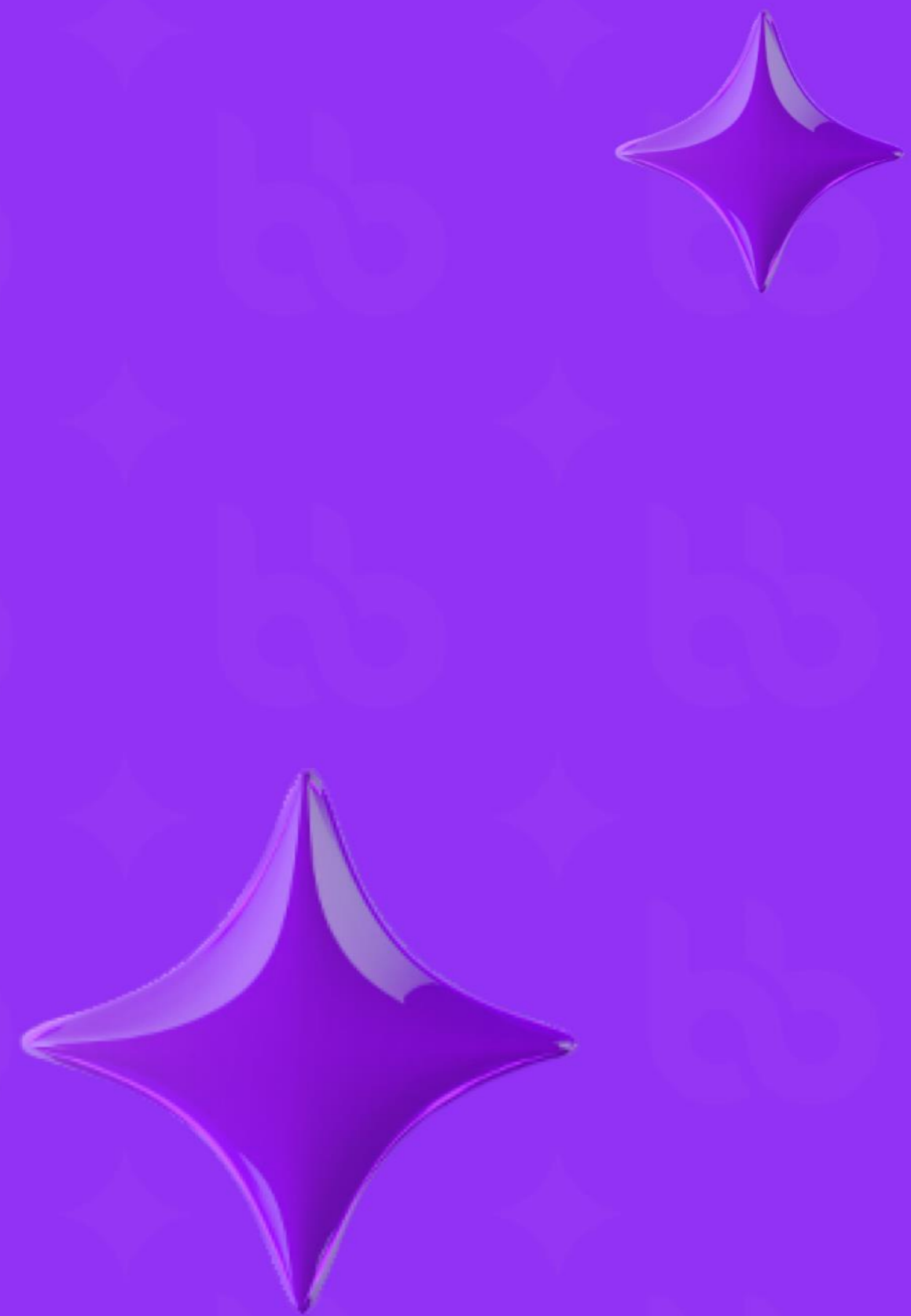
молодой



**КРАСИВО ≠
КАКУ ВСЕХ**

ЗАПОМНИТЕ ЭТУ МЫСЛЬ!

**ЭФИР –
ЭТО СМЕНА
ВПЕЧАТЛЕНИЙ**



bb belbet





БОГАТО

СКОЛЬКО СТОИТ ВНИМАНИЕ?

Calculate the value of your attention

$$\text{CQ} + \text{AQ} = \$/\text{hour viewed}$$

commercial
quotient

attention
quotient

Media type (CQ)

Streaming video

Job to be done (AQ)

For social connection

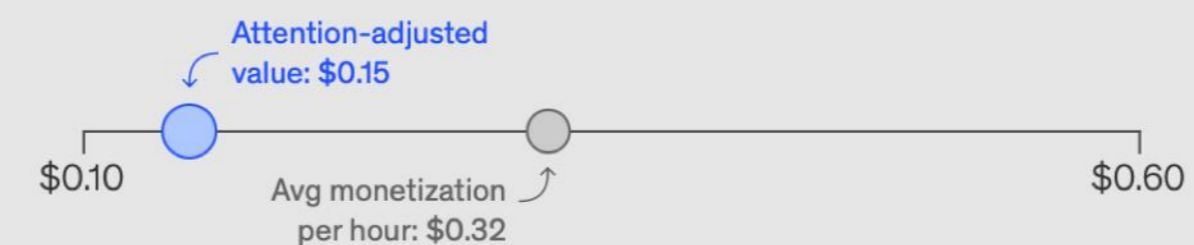
Level of focus (AQ)

Not very focused

Calculate my attention value

VALUE OF YOUR ATTENTION WITH THIS MEDIUM

\$0.15
per hour



Monetization of this attention is **53% below** average for the medium.



СКОЛЬКО СТОИТ РИШМАНИЕ?



Media typ

Streami

Job to be

For soc

Level of fo

Not ver

Calcula

КАК МЫ ДЕЛАЕМ СПЕЦПРОЕКТЫ?

СЛУШАТЕЛИ

ВАШ БРЕНД



Страхуем от ненОВОГОДНЕГО настроения



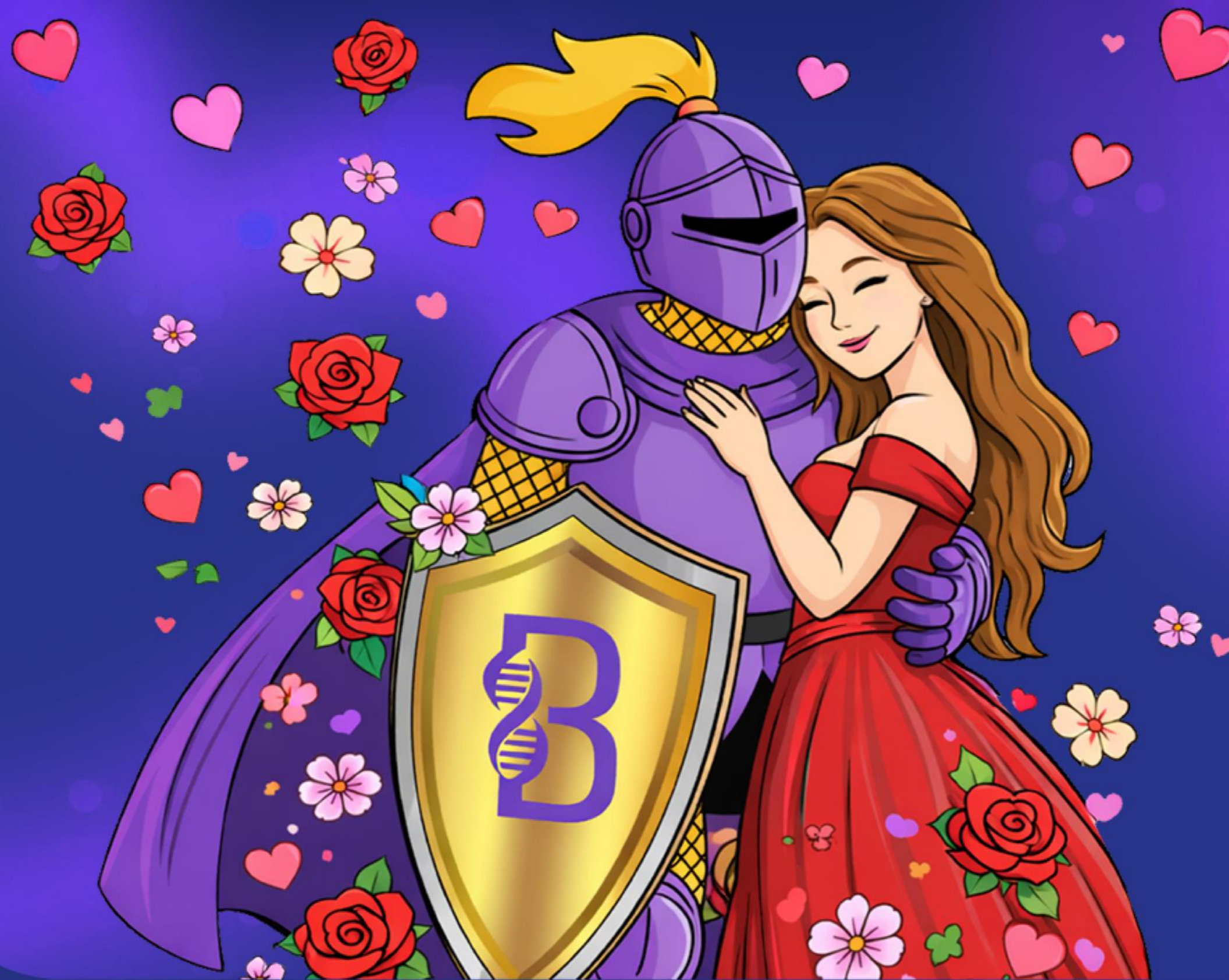
email.by

ТАЙНЫЙ САНТА



ПАРТНЁР – ЛЕКАРСТВЕННОЕ СРЕДСТВО ВИТАВИРИН 

Идеальное свидание



Летний МАРАФОН



**ВЫИГРАЙТЕ ДВА БИЛЕТА
в Стамбул на Робби Уильямса**
+ премиальные карты Mastercard®

BSB Bank
Генеральный партнёр



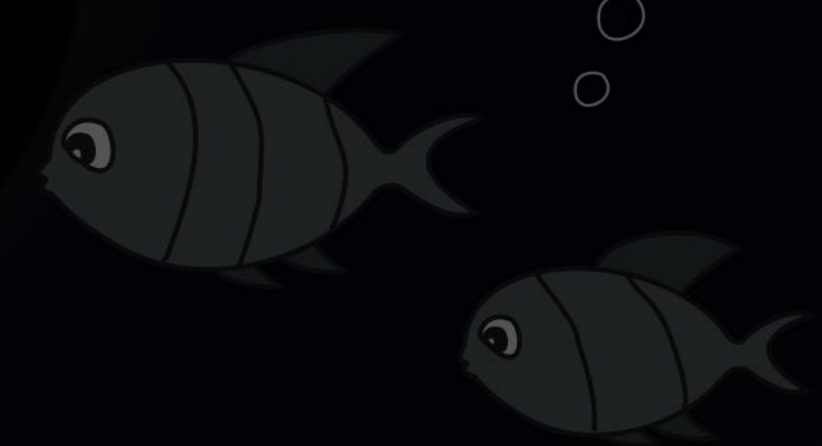
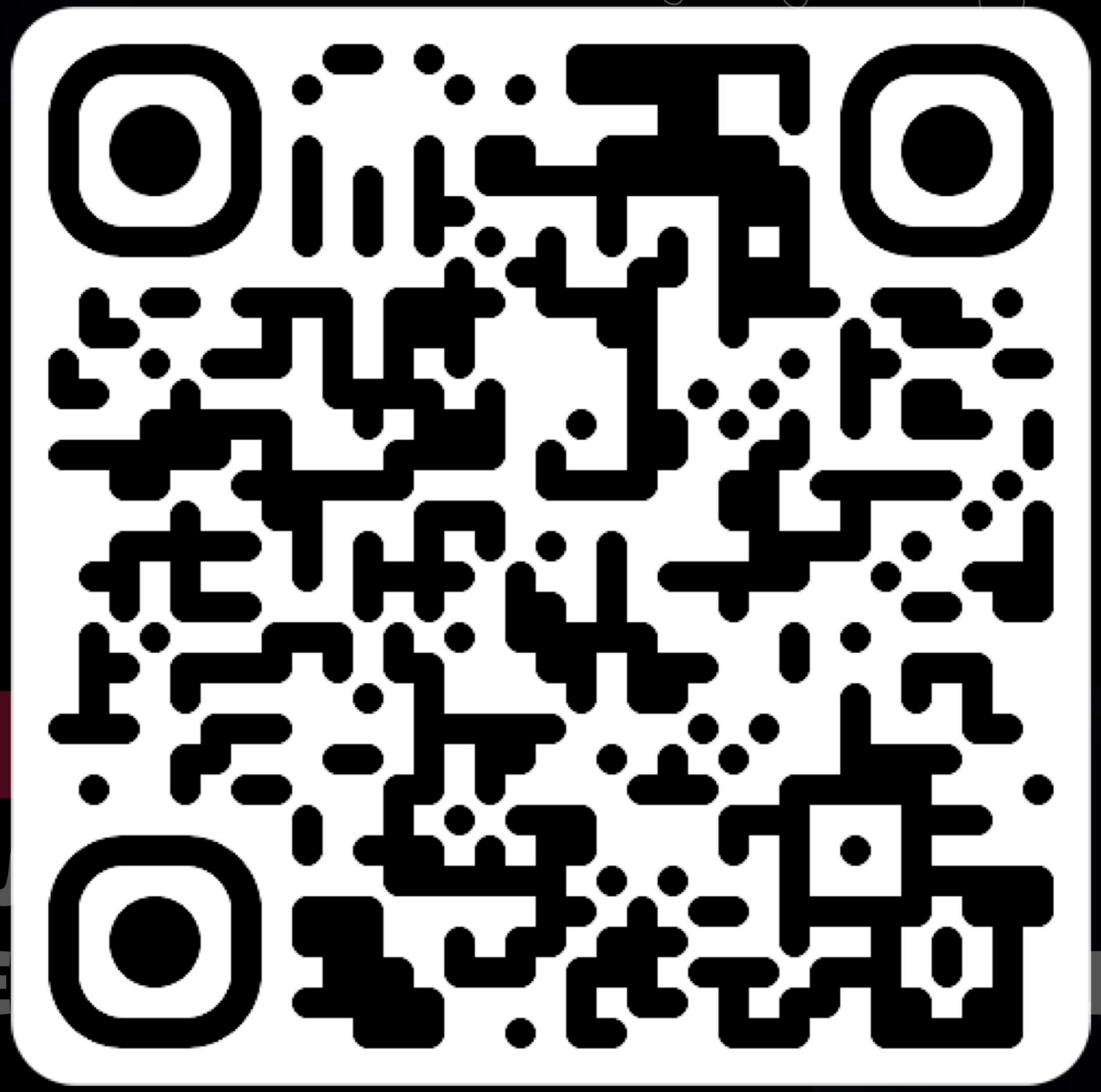


**ХИМ
ТЫ**

МАРКЕТИНГА

**ЛУЧШИЕ РЕКЛАМНЫЕ
КЕЙСЫ ДВА РАЗА В МЕСЯЦ**

Unistar ★
РАДИО



KE